

# MILAN CERAMICS

---

GENERAL CATALOGUE



## Komitmen untuk memberikan keramik berkualitas demi kepuasan pelanggan kami dengan inovasi tanpa henti

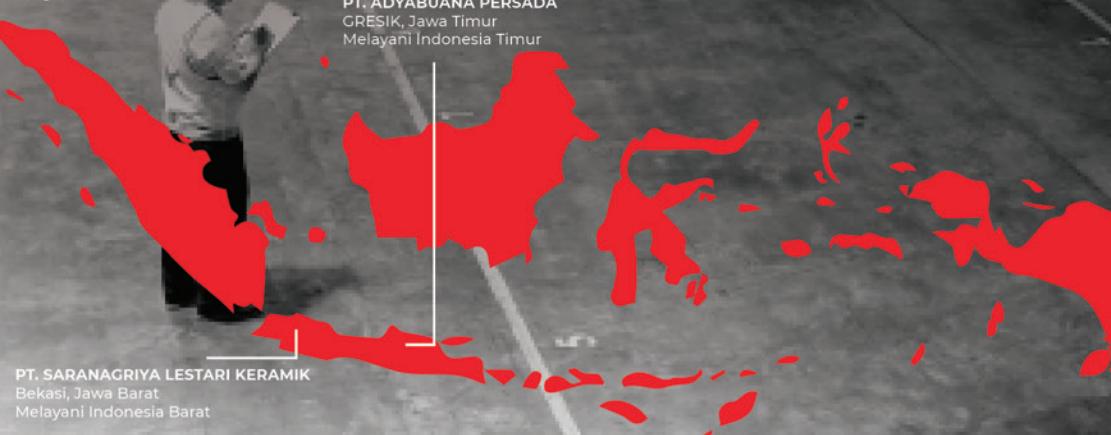
Selama lebih dari 20 tahun berkiprah sebagai produsen keramik, Milan Ceramics telah diakui baik dalam skala nasional dan internasional. Sebagai bagian dari Wings Group – Wings Building Material, salah satu perusahaan FMCG (*Fast Moving Consumer Goods*) terbesar di Indonesia, Milan Ceramics memiliki 2 (dua) buah pabrik yang beroperasi di Bekasi dan Gresik, hingga mampu menjangkau pasar nasional seluruh Indonesia dan bahkan melakukan ekspansi bisnis ke pasar ekspor luar negeri melalui pilihan keramik yang menjawab kebutuhan pasar lewat ragam motif dan kualitasnya yang bisa diandalkan.

Lewat ragam dan kualitas keramik dan servisnya yang dapat diandalkan, Milan Ceramics telah berhasil masuk dalam pembangunan proyek residensial, komersial, hingga industrial. Untuk memberikan pelayanan yang terbaik untuk semua kebutuhan itu, kami menghadirkan 3 (tiga) merek kami yaitu Herkules, Milan dan Habitat, yang memberikan karakter produk yang disesuaikan dengan kebutuhan konsumennya. Lebih dari sekedar pelapis lantai dan dinding, keramik dari Milan Ceramics menghadirkan kualitas lebih dari SNI dan fungsi estetika yang pastinya sesuai sebagai bagian integral dari suatu bangunan.

## *Committed to providing quality ceramics for customer satisfaction through continuous innovation*

For more than 20 years, Milan Ceramics as ceramics manufacturers have been recognized in both national and international scale. As part of Wings Group – Wings Building Material, one of the largest FCMG (*Fast Moving Consumer Goods*) companies in Indonesia, Milan Ceramics has 2 (two) factories operating out of Bekasi and Gresik, which enabled us to reach markets across Indonesia and even expanded its business to overseas export markets, through ceramics selection that responds to customer demands in variety of motifs and dependable quality.

PT. ADYABUANA PERSADA  
GRESIK, Jawa Timur  
Melayani Indonesia Timur



## Made in Indonesia

Tingkat Komponen Dalam Negeri hingga **70%**



SNI ISO 13006 : 2010  
CPCB - 0045 - IDN  
NRP 117 - 002 - 130152



SIRIM  
CERTIFIED UNDER ISO 9001 : 2014  
Certification No : PP066401  
Made in Indonesia  
Indication of First Quality Export Quality  
Dry pressed Tile  
SNI ISO 13006 : 2014

## Available in over **25 COUNTRIES** all around the world

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Cote d'Ivoire  
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**East Asia**  
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**South Asia**  
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Sri Lanka

**Southeast Asia**  
East Timor  
Malaysia  
Philippines  
Thailand  
Vietnam  
Brunei Darussalam



Apa yang membuat produk kami unggul?

*What makes our products*  
**SUPERIOR**  
*to others?*



**HERCULES**  
TILES

**milan**  
CERAMIC TILE  
SMART SERIES

**milan**  
CERAMIC TILE



#### Daya Tekan Tinggi

Kekuatan keramik menghadapi tekanan yang tinggi hingga lebih dari  $210 \text{ kg/cm}^2$ .

#### Daya Serap Rendah

Keramik yang lebih padat menyerap lebih sedikit air, kuat dan stabil.

#### Sisi Siku\*

Pemotongan tepi keramik yang siku mempermudah pemasangan lurus dan penggunaan nat minimal.

\*untuk Milan Tiles size 50 x 50

#### Keramik Presisi

Working size yang terukur, bebas dari lelehan glasir dan engobe yang menghasilkan pemasangan rapi dan terkontrol.

#### Motif Desain Acak

Desain bervariasi pada motif tertentu menjadikan tampilan keseluruhan keramik lebih natural.

#### Watermark Free

Pelapisan engobe yang berkualitas menahan rembesan noda dari sisi belakang keramik secara maksimal.

# GLOSSARY

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F Floor Tile

## Surface

G Glossy

MS Matt Satin

M Matt

MT Matt Textured

MSt Matt Structured

## MARBLE COLLECTION

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- P - 5 FANTASTIC MADISON
- P - 6 MAJESTY MANHATTAN
- P - 7 PADOVA PRIYANKA
- P - 8 TRENTO
- P - 9 SAGA SAMARA
- P - 10 SAVIA SAVORY
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Warna keramik pada katalog mungkin sedikit berbeda dari keramik asli. Silahkan kunjungi outlet terdekat.

The colour of the ceramics illustrated in this catalogue might be a slight differences between picture and tiles.  
Please ask or visit our nearest display outlet.



**HERCULES**  
TILES

 milan  
CERAMIC TILE  
SMART SERIES

 milan  
CERAMIC TILE

**MARBLE • collection**



## AERYS



Aerys Cream  
50 x 50



Aerys Grey  
50 x 50



## ALPINO



Alpino Cheznut  
40 x 40 | 50 x 50



Alpino Vanilla  
40 x 40 | 50 x 50



## AUSTIN



Austin Bone  
50 x 50



Austin Brown  
50 x 50

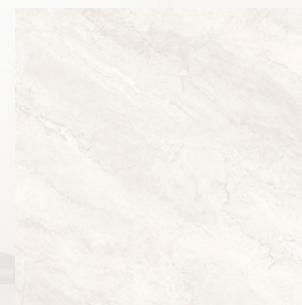


Austin Grey  
50 x 50



**CELINA**

Celina Grey  
40 x 40 | 50 x 50



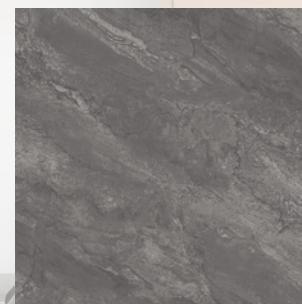
Celina White  
40 x 40 | 50 x 50



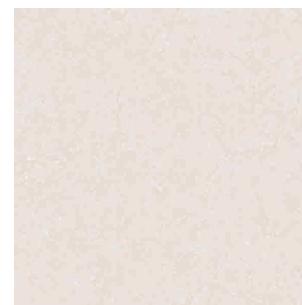
Celina Crema  
40 x 40 | 50 x 50



Celina Brown  
40 x 40



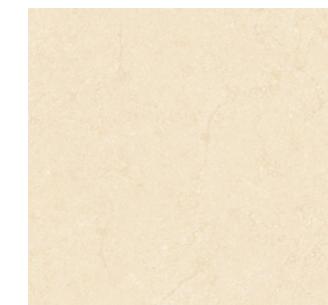
Celina Charcoal  
40 x 40

**DEEPIKA**

Deepika Bone  
40 x 40 | 50 x 50



Deepika Grey  
40 x 40 | 50 x 50



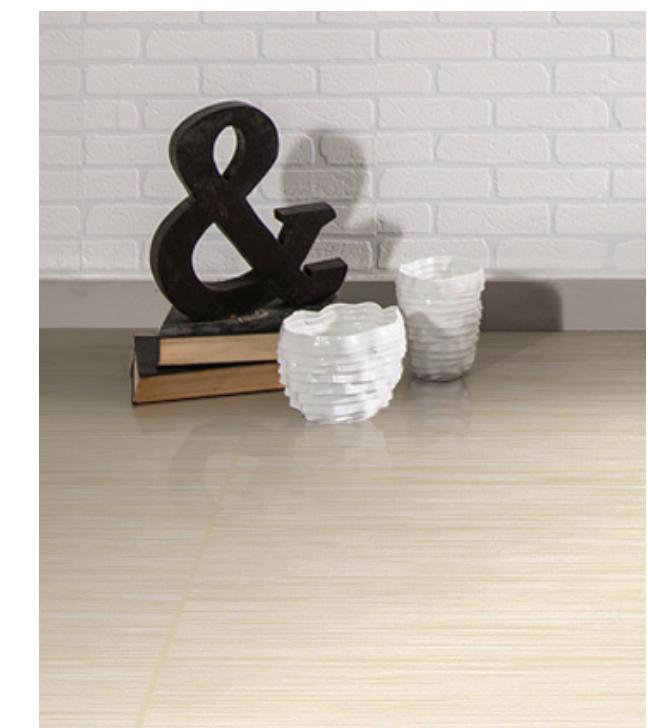
Deepika Cream  
50 x 50

**DUBLIN**

Dublin White  
40 x 40 | 50 x 50

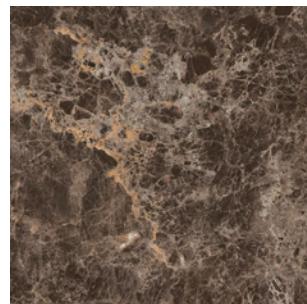


Dublin Cream  
40 x 40 | 50 x 50

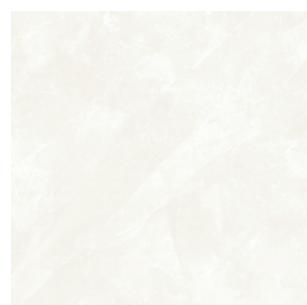


**FANTASTIC**

Fantastic Brown  
50 x 50



Fantastic Coffee  
50 x 50

**MADISON**

Madison Bone  
40 x 40 | 50 x 50



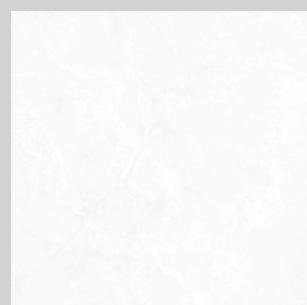
Madison Cream  
40 x 40 | 50 x 50

**MAJESTY**

Majesty Cream  
50 x 50



Majesty Grey  
50 x 50

**MANHATTAN**

Manhattan L Grey  
40 x 40 | 50 x 50



Manhattan L Beige  
40 x 40 | 50 x 50



**PADOVA**

Padova Brown  
50 x 50



Padova Cream  
50 x 50



Padova Grey  
50 x 50

**PRIYANKA**

Priyanka Bone  
40 x 40 | 50 x 50



Priyanka Cream  
50 x 50



Priyanka Grey  
50 x 50



Trento Brown  
50 x 50

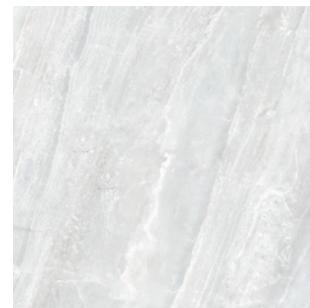


Trento Nero  
50 x 50



**SAGA**

Saga Cream  
50 x 50



Saga Grey  
50 x 50

**SAMARA**

Samara Brown  
50 x 50



Samara Cream  
50 x 50

**SAVIA**

Savia Cream  
50 x 50



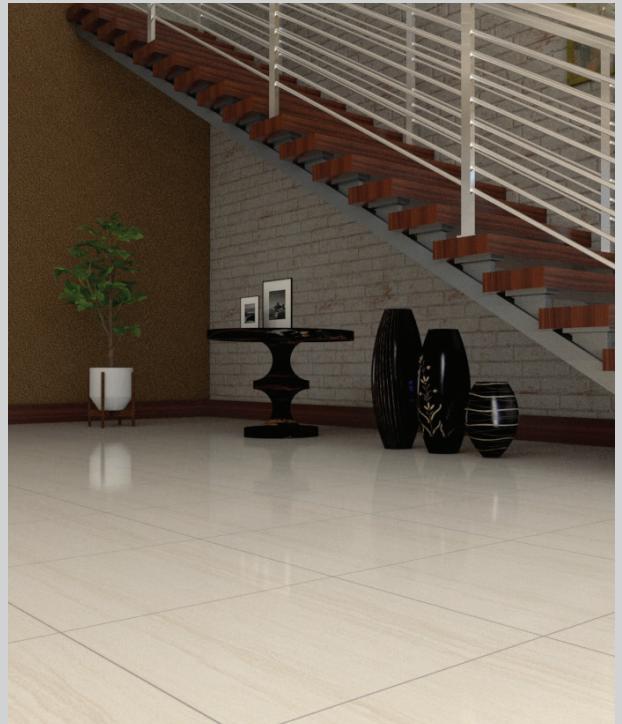
Savia Grey  
50 x 50

**SAVORY**

Savory Cream  
50 x 50



Savory Grey  
50 x 50

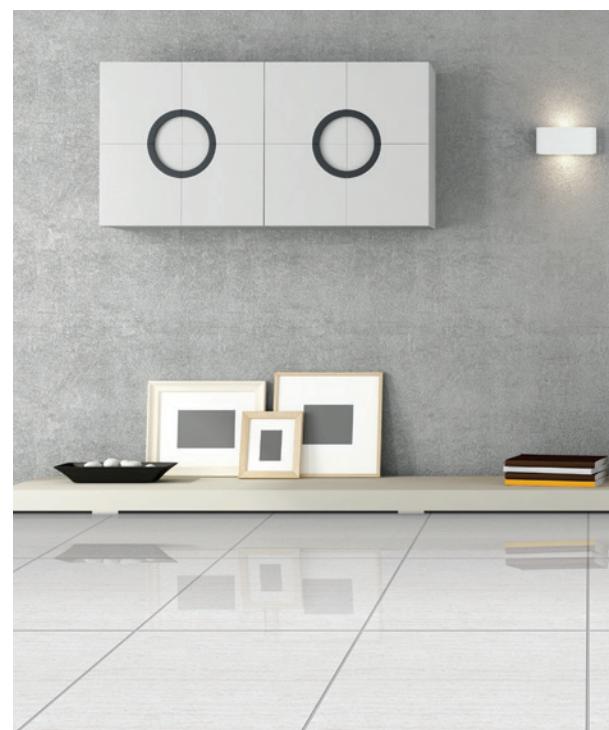


**SEATTLE**

Seattle Cream  
50 x 50



Seattle Grey  
50 x 50

**SHELBY**

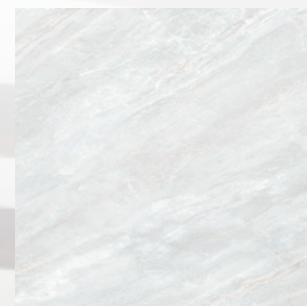
Shelby Cream  
50 x 50



Shelby Grey  
50 x 50

**SIENA**

Siena Cream  
50 x 50



Siena Grey  
50 x 50



**SONATA**

Sonata Cream  
50 x 50



Sonata Grey  
50 x 50

**MARIUS**

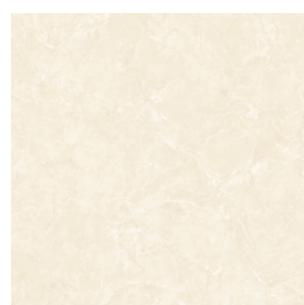
Marius Bone  
40 x 40

**SYDNEY**

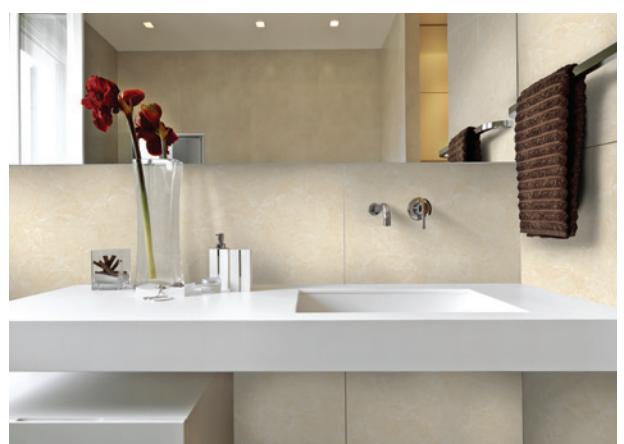
Sydney Bone  
50 x 50



Sydney Grey  
50 x 50

**ULUWATU**

Uluwatu Bone  
40 x 40

**XENON**

Xenon Bone  
40 x 40



Xenon Grey  
40 x 40

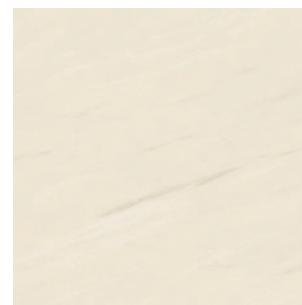


**SONATA**

Sonata Cream  
50 x 50



Sonata Grey  
50 x 50

**MARIUS**

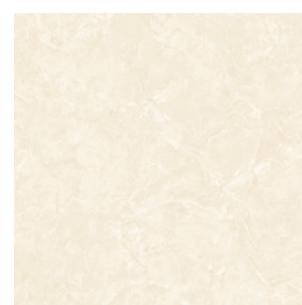
Marius Bone  
40 x 40

**SYDNEY**

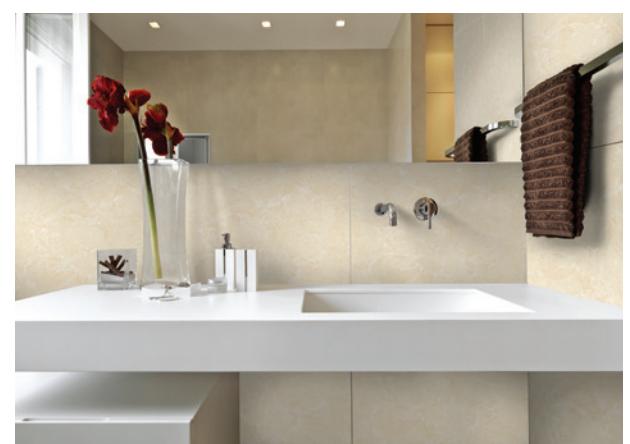
Sydney Bone  
50 x 50



Sydney Grey  
50 x 50

**ULUWATU**

Uluwatu Bone  
40 x 40

**XENON**

Xenon Bone  
40 x 40



Xenon Grey  
40 x 40





Texas Forest

40 x 40

## WOOD • collection



**MOSCOW**

**Moscow Brown**  
40 x 40



**Moscow Cream**  
40 x 40

**OREGON**

**Oregon Pine**  
50 x 50



**Oregon Walnut**  
50 x 50

**ORIGAMI**

**Origami Ebano**  
40 x 40



**Origami Maple**  
40 x 40

**RIO**

**Rio Deco**  
50 x 50



**Rio Natural**  
50 x 50



**Rio Walnut**  
50 x 50



## TEXAS



MT  
F



Texas Cube  
40 x 40



Texas Forest  
40 x 40



Texas Maple  
40 x 40



Texas Oak  
40 x 40



Texas Walnut  
40 x 40

## VENETTA

MS  
F



Venetta Ebano Viola  
50 x 50



Venetta Ebano  
50 x 50



Venetta Maple Viola  
50 x 50



Venetta Maple  
50 x 50





**Grisel Black**  
40 x 40



## ARIZONA

MST  
F



Arizona Brown  
40 x 40



Arizona Gris  
40 x 40



## CANBERRA

MST  
F



Canberra Brown  
40 x 40



Canberra Cream  
50 x 50



Canberra Paxi Brown  
40 x 40



## GRISEL

MST  
F



Grisel Black  
40 x 40



Grisel Coffee  
40 x 40



Grisel Grey  
40 x 40



## NEVADA

MSt  
F



Nevada Brown  
40 x 40



Navada Gris  
40 x 40



## PORTO

MSt  
F



Porto Verde  
50 x 50





Balkan Brown

40 x 40



## BALKAN

M  
F



Balkan Brown  
40 x 40



Balkan Sand  
40 x 40



## CALM

MT  
F



Calm Vanilla  
40 x 40



Calm Aqua  
40 x 40



Calm Royal  
40 x 40



**COTTON**

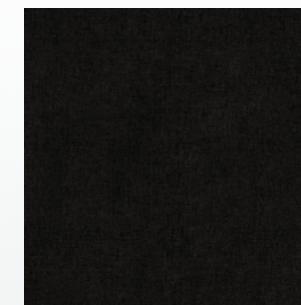
M  
F



Cotton Bone  
40 x 40



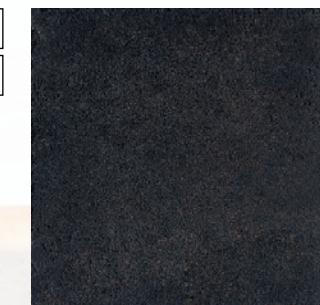
Cotton Brown  
40 x 40



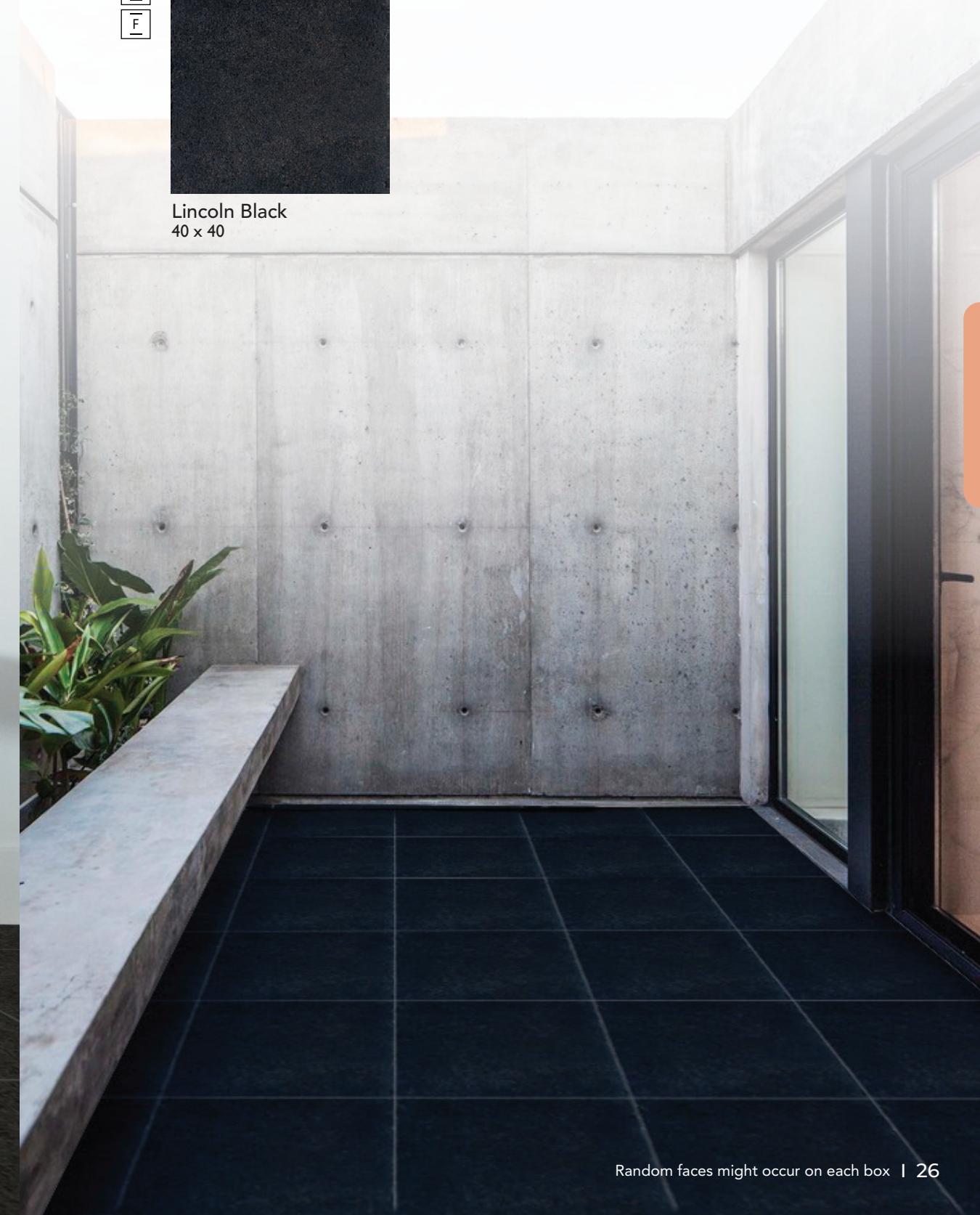
Cotton Black  
40 x 40

**LINCOLN**

M  
F



Lincoln Black  
40 x 40





Nu Santorini  
50 x 50

DECO · collection



**AQUAREL**

G  
F



Aquarel Crema  
50 x 50

**CORSICA**

MS  
F



Corsica  
50 x 50

**EVO**

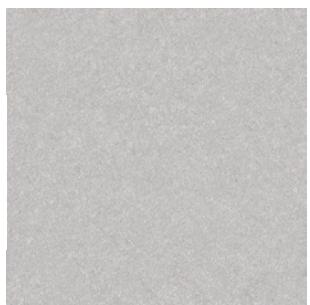
G  
F



Evo Grey  
40 x 40



Evo Deco  
40 x 40



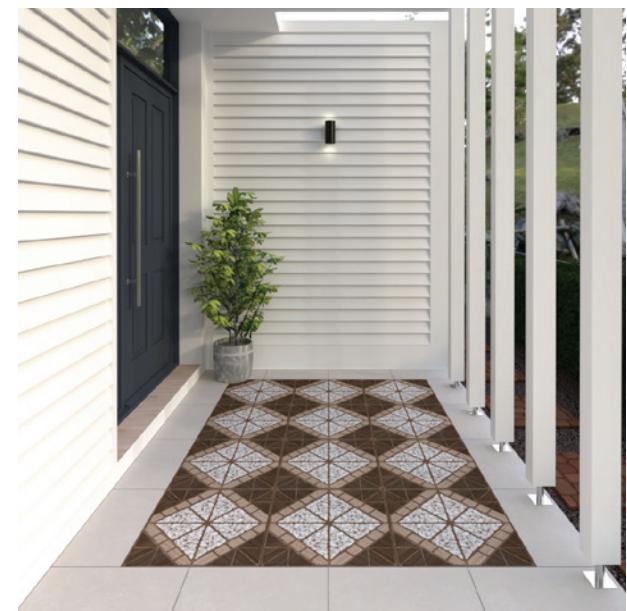
Evo L Grey  
40 x 40

**GREGORIO**

MSt  
F



Gregorio Uno  
50 x 50



**HARVEST**

M  
F



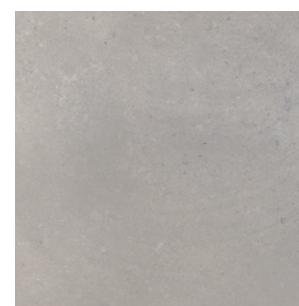
Harvest Deco Brown  
40 x 40



Harvest Brown  
40 x 40



Harvest Deco Grey  
40 x 40



Harvest Grey  
40 x 40

**NU SANTORINI**

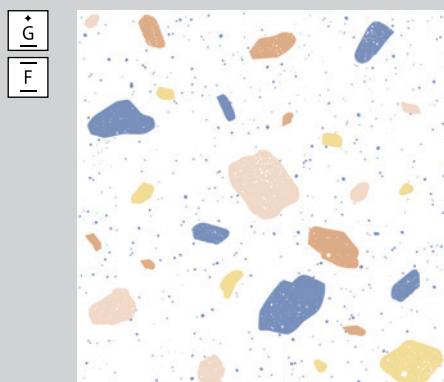
G  
F



Nu Santorini  
50 x 50



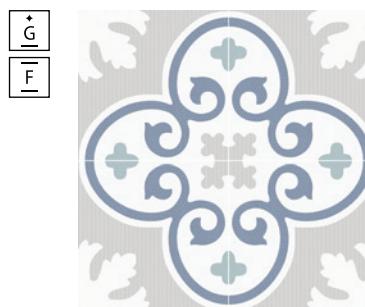
## VENEZIA



Venezia Confeti  
40 x 40



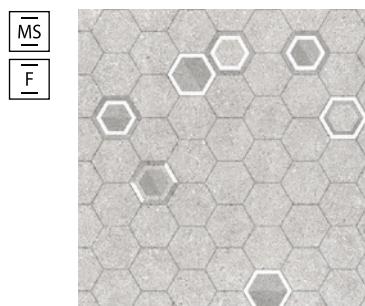
## VIENNA



Vienna Blu  
50 x 50



## ZARCO



Zarco Gris  
40 x 40



Zarco Ebano  
40 x 40





Certa Bianca  
40 x 40

HERCULES  
TILES

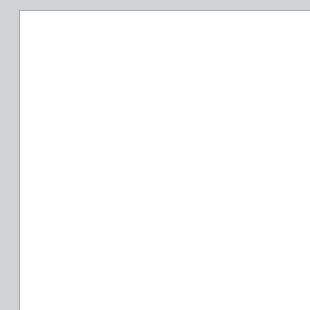
milan  
CERAMIC TILE  
SMART SERIES

milan  
CERAMIC TILE

MONO  
COLOR • collection



## CERTA

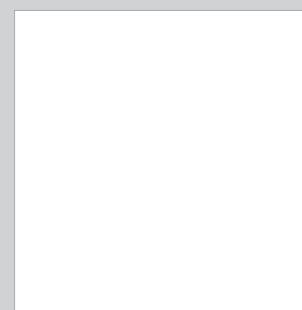


Certa Bianca  
40 x 40



Certa Nero  
40 x 40

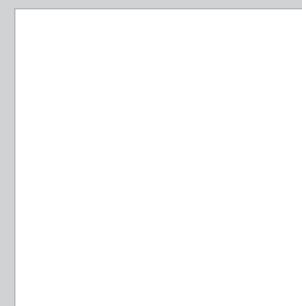
## SIMPLY



Simply White  
50 x 50



## W 400



W 400  
40 x 40



# MAINTENANCE



Sapulah keramik dari debu dan kotoran sebelum dipel.  
Sweep the ceramic from dust and dirt before mopping.



Pakailah dua buah ember untuk air bersih dan air kotor.  
Use two buckets for clean water and dirty water.



Gunakan sabun khusus pembersih lantai keramik.  
Use a special soap to clean ceramic floors.



Jangan gunakan larutan kimia asam yang bersifat korosif.  
Do not use solutions containing corrosive acidic chemicals.



Gunakan sikat halus atau sikat gigi untuk menyikat noda membandel dan segera bilas dengan air hangat.  
Use a soft brush or toothbrush to brush off stubborn stains and rinse immediately with warm water.



Cairan kimia asam yang bersifat korosif dapat merusak permukaan keramik secara permanen!

Corrosive acidic chemicals may damage the surface of ceramic permanently!

Close

Got it



## INSTALLATION

### ARAH PANAH

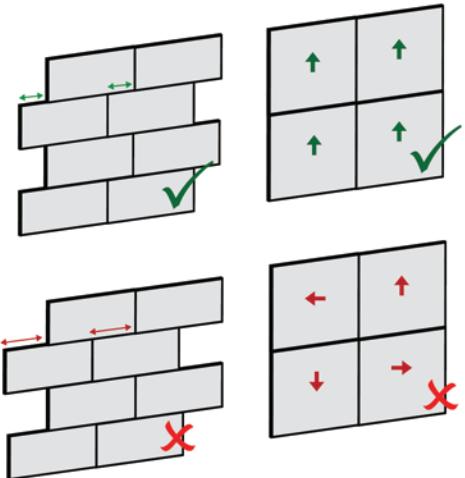
Pasanglah keramik searah dengan panah pada sisi belakang keramik. Pastikan semua menunjuk pada arah yang sama.

ARROW DIRECTION - Install the tiles according to line guidance as shown on the back of each tile. Be sure to face the same arrow direction.

### SUSUNAN KERAMIK

Hindari pemasangan keramik susun bata. Beri jarak maksimal 20% dari sisi ujung keramik.

TILE ARRANGEMENT - Brick stacking assembly is non preferable. We recommend you to overlap 20% max. to achieve those arrangement.



### DESAIN RANDOM

Setiap kemasan berisi desain random untuk memberikan kesan yang lebih natural.

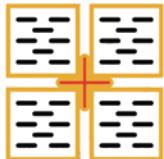
RANDOM DESIGNS - To provide visually naturalistic impressions.



### LEBAR NAT

Lebar nat yang dianjurkan adalah 3-5 mm untuk keramik Milan Tiles dan Herkules.

GROUT WIDTH - Leave a 3-5 mm gap between tiles.



### TILE SPACER

Penggunaan spacer membantu menjaga jarak antar susunan keramik sama besar dan konsisten.

TILE SPACER - The utilization of the spacer will effectively help to maintain spacing consistency between the tiles.

Perhatikan nama motif dan kode produksi pada dus sebelum dipasang.

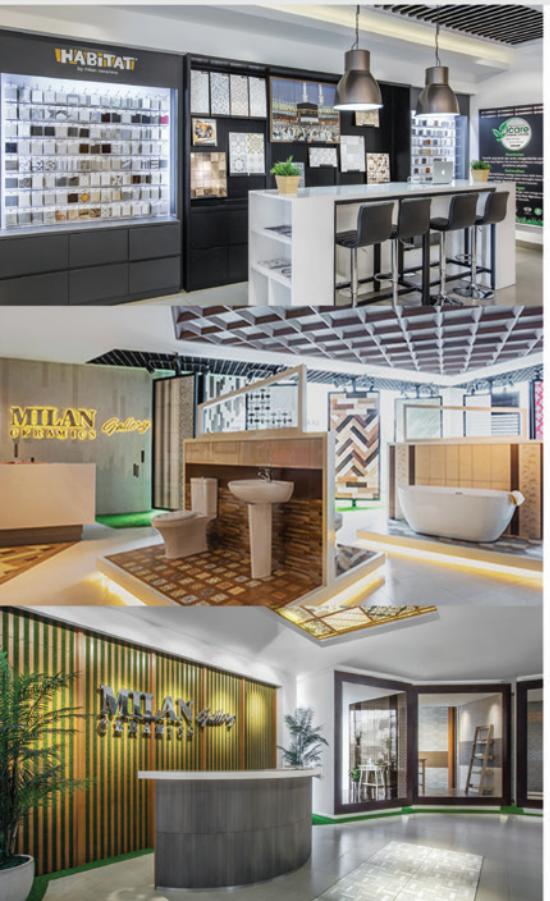
Don't forget to recheck the motif and batch code on the packaging.



# MILAN CERAMICS

## Gallery

### JAKARTA



#### KELAPA GADING

Blok XC1 No 7 Kelapa Gading, Jl. Boulevard Barat Raya, DKI Jakarta, 14240  
 (021) 29578600

#### KEMANG

Jl. Kemang Raya No. 31, Bangka, Jakarta Selatan, DKI Jakarta, 12550  
 (021) 22715105

#### HAYAM WURUK

Jl. Hayam Wuruk No. 77, Maphar, Jakarta Barat, DKI Jakarta, 11140  
 (021) 62311260

### SURABAYA



#### SURABAYA

Jl. Pahlawan No. 2, Alun-Alun Contong, Bubutan, Kota Surabaya, Jawa Timur, 60174  
 (031) 5353607  
 (031) 5453227

## CONNECT with us

Scan for consultation



Milan Ceramics Gallery  
Jakarta

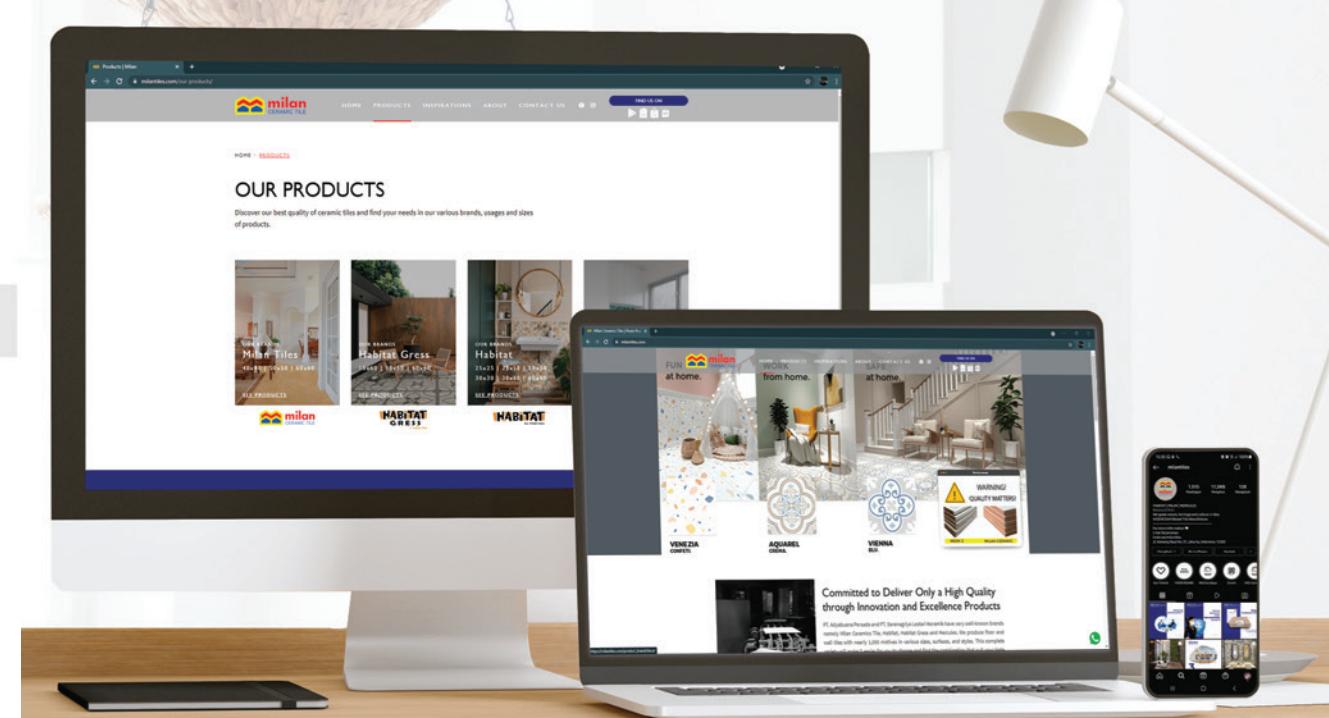
milan tiles

milantiles

www.milantiles.com

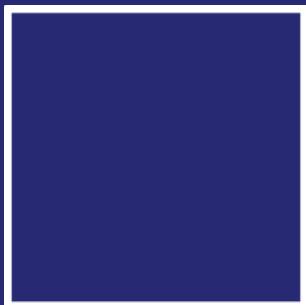
Available on Playstore

GET IT ON  
Google Play



**Impress your life  
with us!**

e-catalogue



ARCHITECTURAL SOLUTIONS