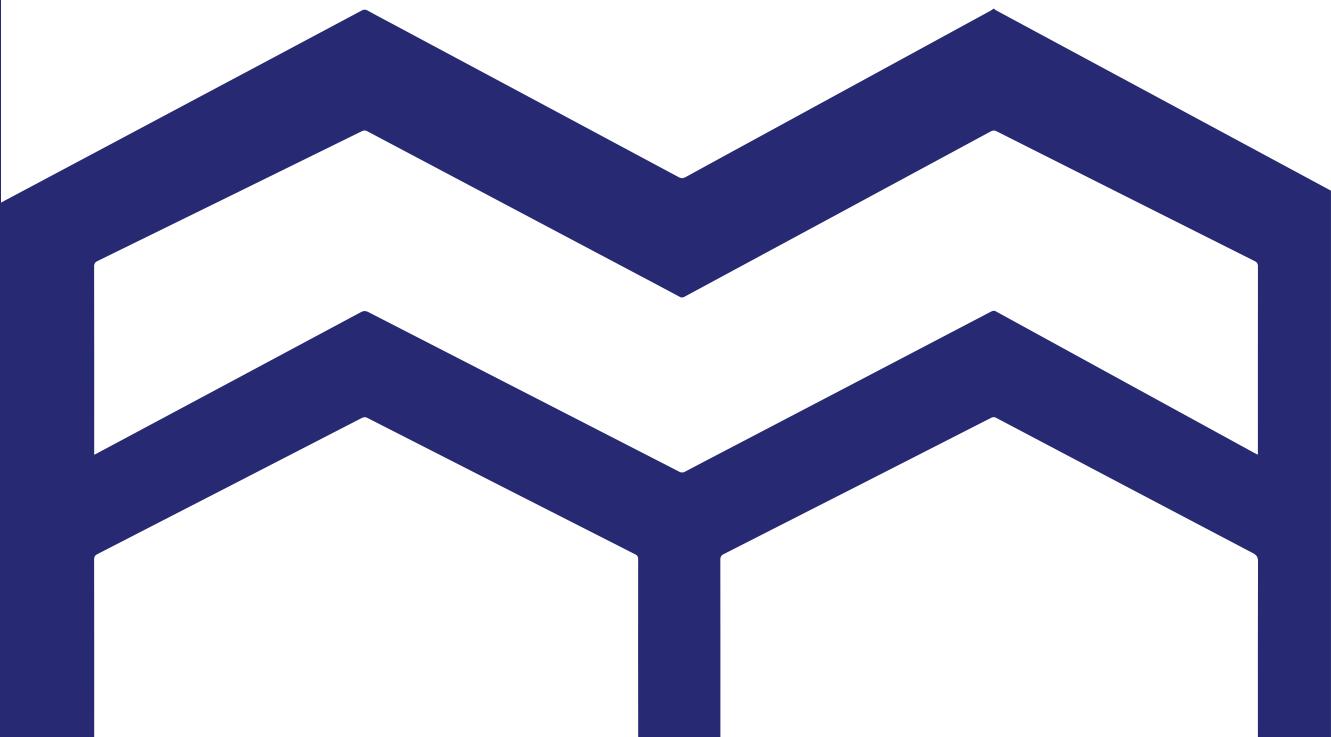


MILAN

CERAMICS

GENERAL CATALOGUE



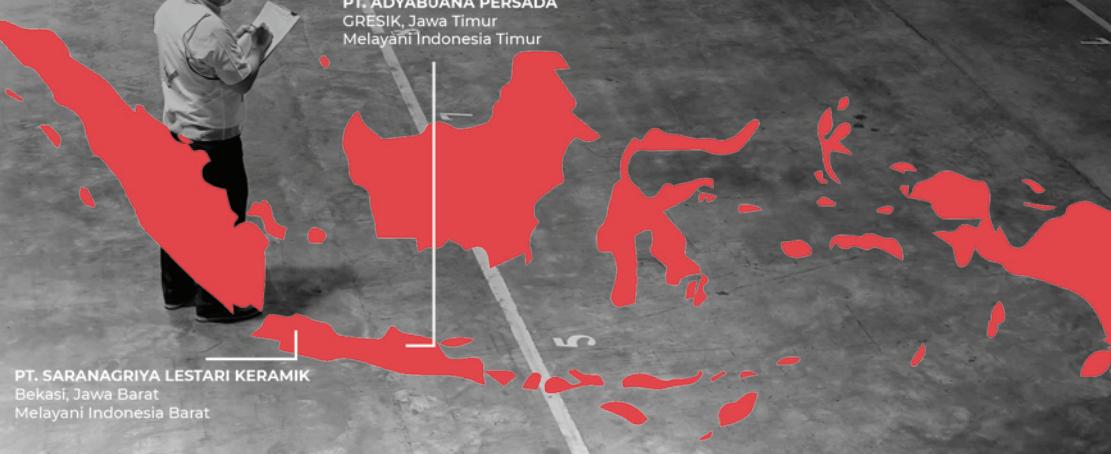
Komitmen untuk memberikan keramik berkualitas demi kepuasan pelanggan kami dengan inovasi tanpa henti

Selama lebih dari 20 tahun berkiprah sebagai produsen keramik, Milan Ceramics telah diakui baik dalam skala nasional dan internasional. Sebagai bagian dari Wings Group – Wings Building Material, salah satu perusahaan FMCG (*Fast Moving Consumer Goods*) terbesar di Indonesia, Milan Ceramics memiliki 2 (dua) buah pabrik yang beroperasi di Bekasi dan Gresik, hingga mampu menjangkau pasar nasional seluruh Indonesia dan bahkan melakukan ekspansi bisnis ke pasar ekspor luar negeri melalui pilihan keramik yang menjawab kebutuhan pasar lewat ragam motif dan kualitasnya yang bisa diandalkan.

Committed to providing quality ceramics for customer satisfaction through continuous innovation

For more than 20 years, Milan Ceramics as ceramics manufacturers have been recognized in both national and international scale. As part of Wings Group – Wings Building Material, one of the largest FCMG (*Fast Moving Consumer Goods*) companies in Indonesia, Milan Ceramics has 2 (two) factories operating out of Bekasi and Gresik, which enabled us to reach markets across Indonesia and even expanded its business to overseas export markets, through ceramics selection that responds to customer demands in variety of motifs and dependable quality.

PT. ADYABUANA PERSADA
GRESIK, Jawa Timur
Melayani Indonesia Timur



Lewat ragam dan kualitas keramik dan servisnya yang dapat diandalkan, Milan Ceramics telah berhasil masuk dalam pembangunan proyek residensial, komersial, hingga industrial. Untuk memberikan pelayanan yang terbaik untuk semua kebutuhan itu, kami menghadirkan 3 (tiga) merek kami yaitu Herkules, Milan dan Habitat, yang memberikan karakter produk yang disesuaikan dengan kebutuhan konsumennya. Lebih dari sekedar pelapis lantai dan dinding, keramik dari Milan Ceramics menghadirkan kualitas lebih dari SNI dan fungsi estetika yang pastinya sesuai sebagai bagian integral dari suatu bangunan.



Made in Indonesia

Tingkat Komponen Dalam Negeri hingga **70%**



SNI ISO 13006 : 2010
CPCB - 0045 - IDN
NRP 117 - 002 - 130152



SIRIM
CERTIFIED TO MS ISO 13006 - 2014
Certification No.: PP066401
Made in Indonesia
Indication of First Quality / Export Quality
MS ISO 13006 - 2014

Available in over **25 COUNTRIES** all around the world





Apa yang membuat produk kami unggul?

What makes our products
SUPERIOR
to others?



Daya Tekan Tinggi

Kekuatan keramik menghadapi tekanan yang tinggi hingga lebih dari 210 kg/cm^2 .



Daya Serap Rendah

Keramik yang lebih padat menyerap lebih sedikit air, kuat dan stabil.



Sisi Siku*

Pemotongan tepi keramik yang siku mempermudah pemasangan lurus dan penggunaan nat minimal.

*untuk Milan Tiles size 50 x 50



Keramik Presisi

Working size yang terukur, bebas dari lelehan glasir dan engobe yang menghasilkan pemasangan rapi dan terkontrol.



Motif Desain Acak

Desain bervariasi pada motif tertentu menjadikan tampilan keseluruhan keramik lebih natural.



Watermark Free

Pelapisan engobe yang berkualitas menahan rembesan noda dari sisi belakang keramik secara maksimal.

HERKULES
TILES

milan
CERAMIC TILE
SMART SERIES

milan
CERAMIC TILE

GLOSSARY

CONTENTS

Usage
Floor Tile

Surface
G Glossy
GST Glossy Structured
MS Matt Satin
M Matt
MT Matt Textured
MST Matt Structured

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- P - 1 AERYS ALPINO
- P - 2 ALASKA
- P - 3 AUSTIN
- P - 4 CELINA
- P - 5 DEEPIKA DUBLIN
- P - 6 EVEREST
- P - 7 FANTASTIC MADISON
- P - 8 MAJESTY MANHATTAN
- P - 9 PADOVA PRIYANKA
- P - 10 TRENTO
- P - 11 SAGA
- P - 12 SALTINE SAMARA
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- P - 14 SEATTLE SHELBY
- P - 15 SIENA
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- P - 38 SIMPLY W 400

Warna keramik pada katalog mungkin sedikit berbeda dari keramik asli. Silahkan kunjungi outlet terdekat.

The colour of the ceramics illustrated in this catalogue might be a slight differences between picture and tiles.
Please ask or visit our nearest display outlet.



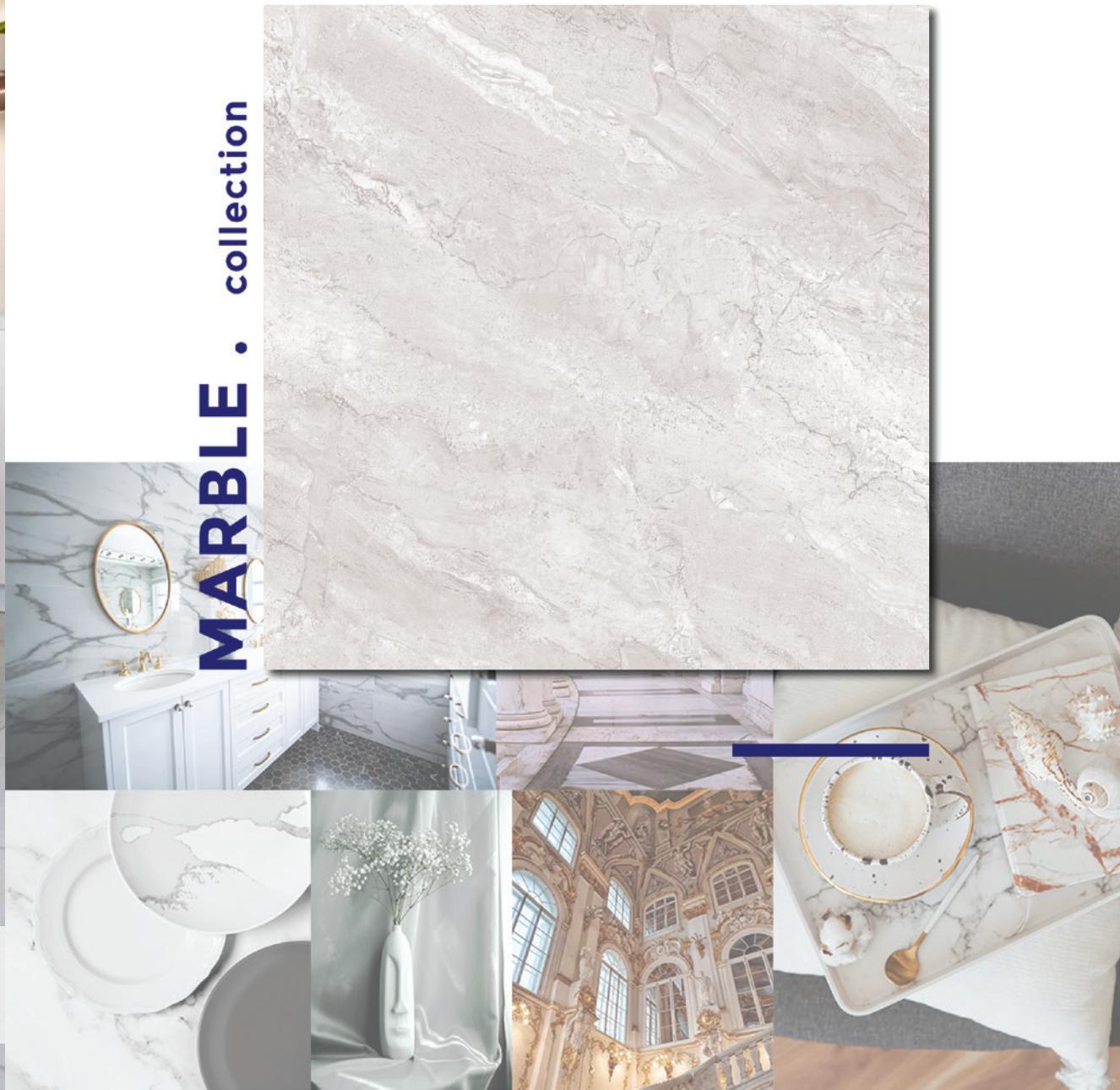
Celina Grey
40 x 40

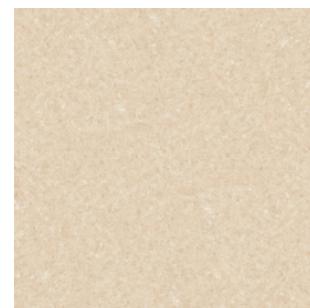
HERCULES
TILES

 milan
CERAMIC TILE
SMART SERIES

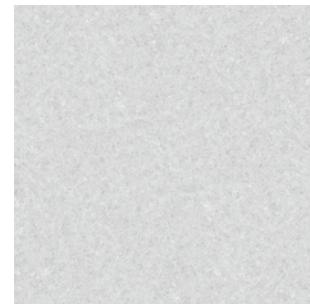
 milan
CERAMIC TILE

MARBLE . collection



AERYS

Aerys Cream
50 x 50



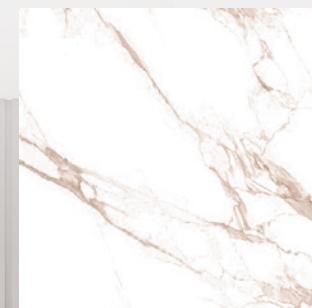
Aerys Grey
50 x 50

**ALPINO**

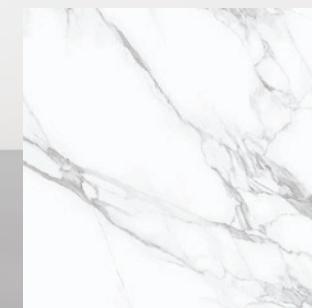
Alpino Cheznut
40 x 40 | 50 x 50



Alpino Vanilla
40 x 40 | 50 x 50

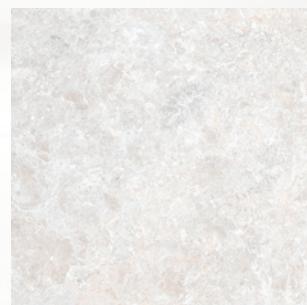
**ALASKA**

Alaska Gold
50 x 50



Alaska Silver
50 x 50



AUSTIN

Austin Bone
50 x 50



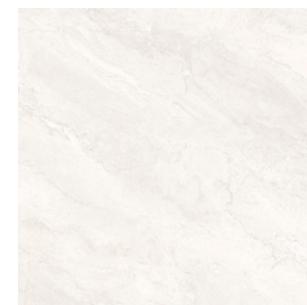
Austin Brown
50 x 50



Austin Grey
50 x 50

**CELINA**

Celina Grey
40 x 40 | 50 x 50



Celina White
40 x 40 | 50 x 50



Celina Crema
40 x 40 | 50 x 50



Celina Brown
40 x 40



Celina Charcoal
40 x 40



DEEPIKA



Deepika Bone
40 x 40 | 50 x 50



Deepika Grey
40 x 40 | 50 x 50



Deepika Cream
50 x 50



DUBLIN



Dublin White
40 x 40 | 50 x 50

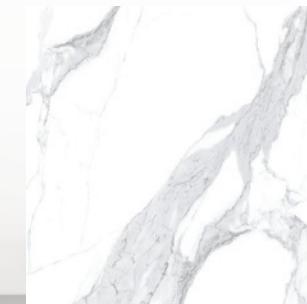


Dublin Cream
40 x 40 | 50 x 50

EVEREST



Everest Gold
50 x 50

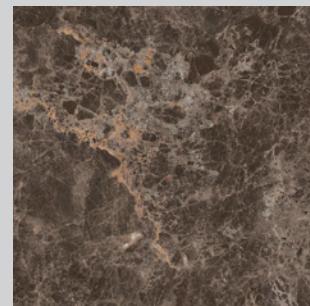


Everest Silver
50 x 50

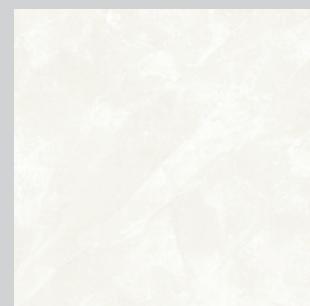


FANTASTIC

Fantastic Brown
50 x 50



Fantastic Coffee
50 x 50

**MADISON**

Madison Bone
40 x 40 | 50 x 50



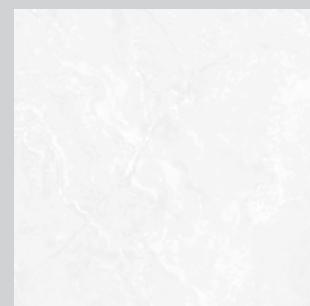
Madison Cream
40 x 40 | 50 x 50

**MAJESTY**

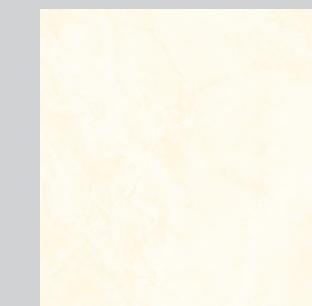
Majesty Cream
50 x 50



Majesty Grey
50 x 50

**MANHATTAN**

Manhattan L Grey
40 x 40 | 50 x 50



Manhattan L Beige
40 x 40 | 50 x 50



PADOVA

Padova Brown
50 x 50



Padova Cream
50 x 50



Padova Grey
50 x 50

**PRIYANKA**

Priyanka Bone
40 x 40 | 50 x 50



Priyanka Cream
50 x 50



Priyanka Grey
50 x 50

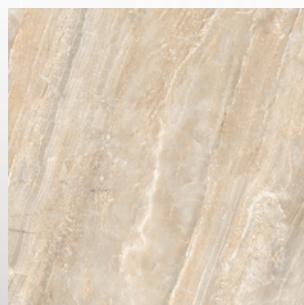
**TRENTO**

Trento Brown
50 x 50

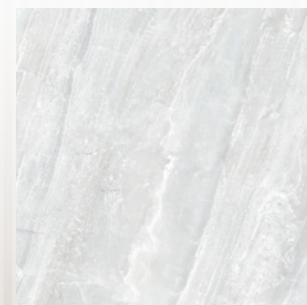


Trento Nero
50 x 50



SAGA

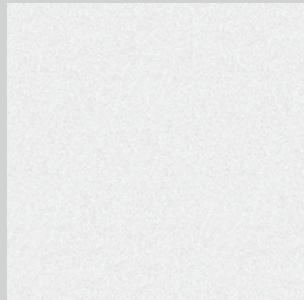
Saga Cream
50 x 50



Saga Grey
50 x 50

**SALTINE**

Saltine Cream
50 x 50



Saltine Grey
50 x 50

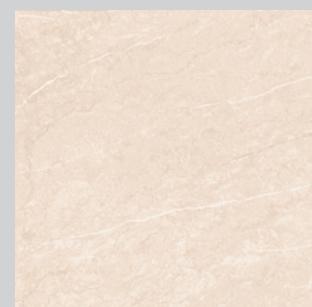
**SAMARA**

Samara Brown
50 x 50

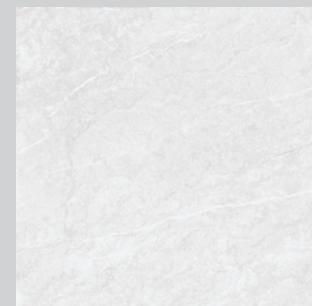


Samara Cream
50 x 50



SAVIA

Savia Cream
50 x 50



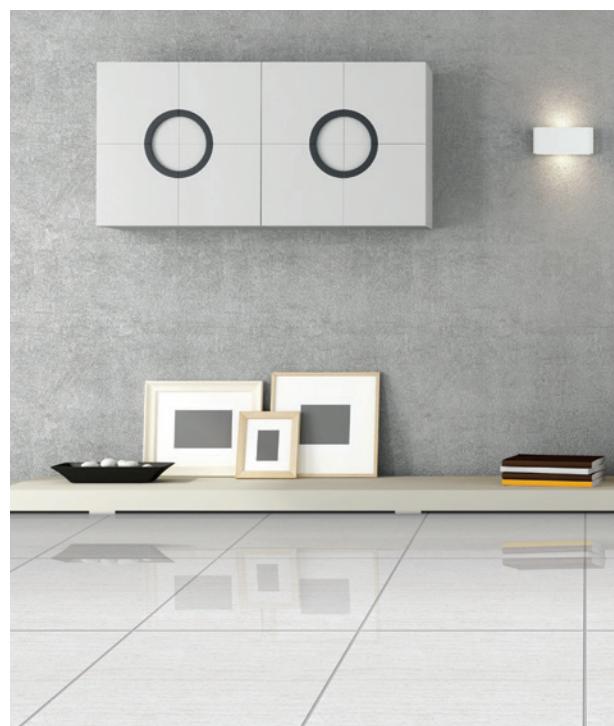
Savia Grey
50 x 50

**SEATTLE**

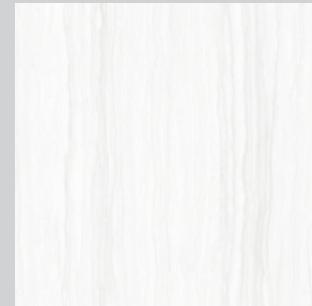
Seattle Cream
50 x 50



Seattle Grey
50 x 50

**SAVORY**

Savory Cream
50 x 50



Savory Grey
50 x 50

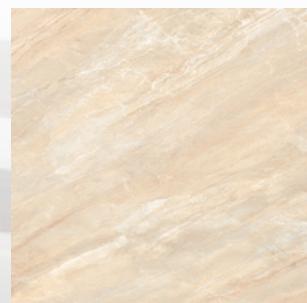
**SHELBY**

Shelby Cream
50 x 50

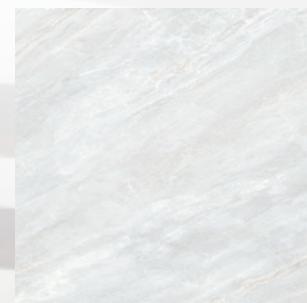


Shelby Grey
50 x 50

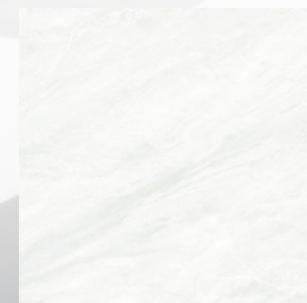


SIENA

Siena Cream
50 x 50



Siena Grey
50 x 50



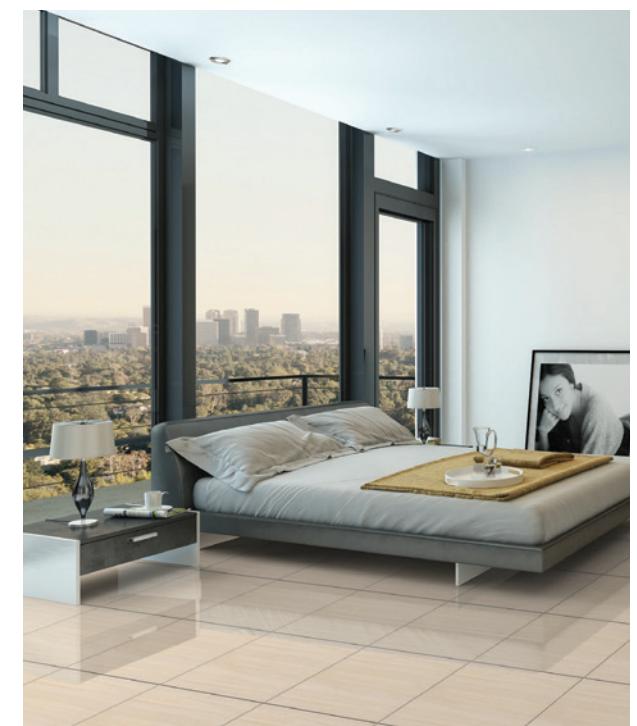
Siena White
50 x 50

**SONATA**

Sonata Cream
50 x 50



Sonata Grey
50 x 50

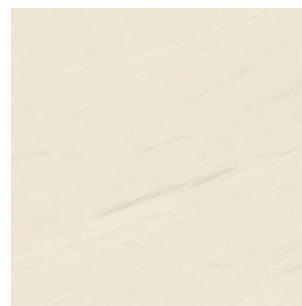
**SYDNEY**

Sydney Bone
50 x 50

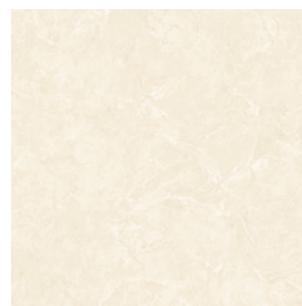


Sydney Grey
50 x 50

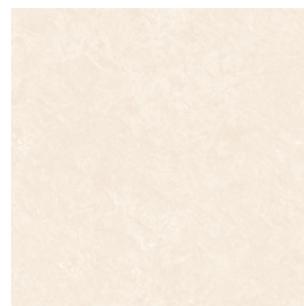


MARIUS

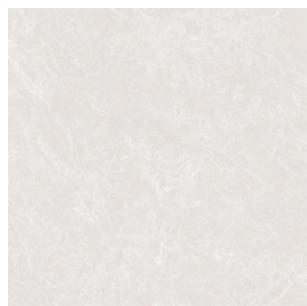
Marius Bone
40 x 40

**ULUWATU**

Uluwatu Bone
40 x 40

**XENON**

Xenon Bone
40 x 40



Xenon Grey
40 x 40





WOOD • collection



MOSCOW

Moscow Brown
40 x 40



Moscow Cream
40 x 40

**OREGON**

Oregon Pine
50 x 50



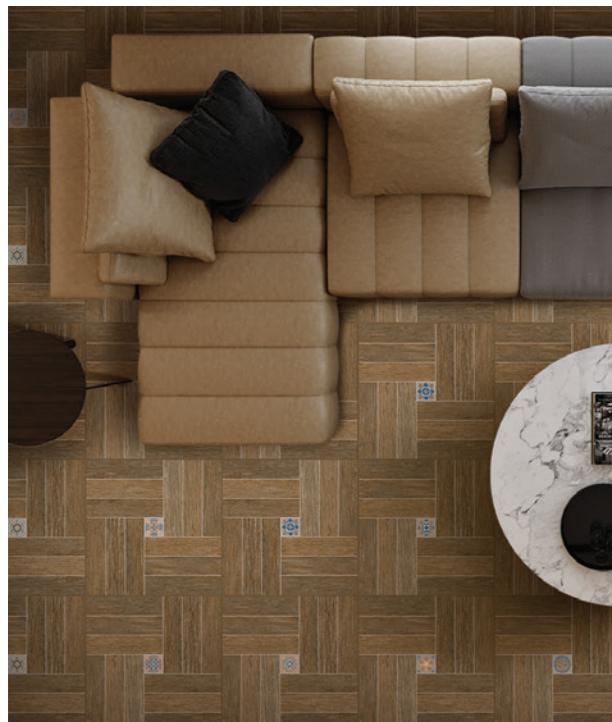
Oregon Walnut
50 x 50

**ORIGAMI**

Origami Ebano
40 x 40



Origami Maple
40 x 40

**RIO**

Rio Deco
50 x 50



Rio Natural
50 x 50



Rio Walnut
50 x 50



TEXAS



M
F



Texas Cube
40 x 40



Texas Forest
40 x 40



Texas Maple
40 x 40



Texas Oak
40 x 40

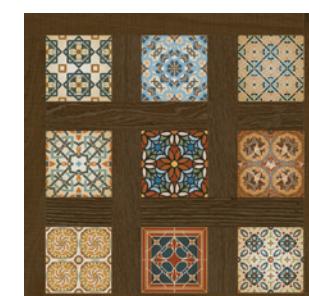


Texas Walnut
40 x 40



VENETTA

MS
F



Venetta Ebano Viola
50 x 50



Venetta Maple Viola
50 x 50



Venetta Ebano
50 x 50



Venetta Maple
50 x 50





Grisel Black
40 x 40



ARIZONA

MST
F



Arizona Brown
40 x 40



Arizona Gris
40 x 40



CANBERRA

MST
F



Canberra Brown
40 x 40



Canberra Cream
40 x 40



Canberra Paxi Brown
40 x 40



GRISEL

MST
F



Grisel Black
40 x 40



Grisel Coffee
40 x 40



Grisel Grey
40 x 40



NEVADA

MST
F



Nevada Brown
40 x 40



Navada Gris
40 x 40

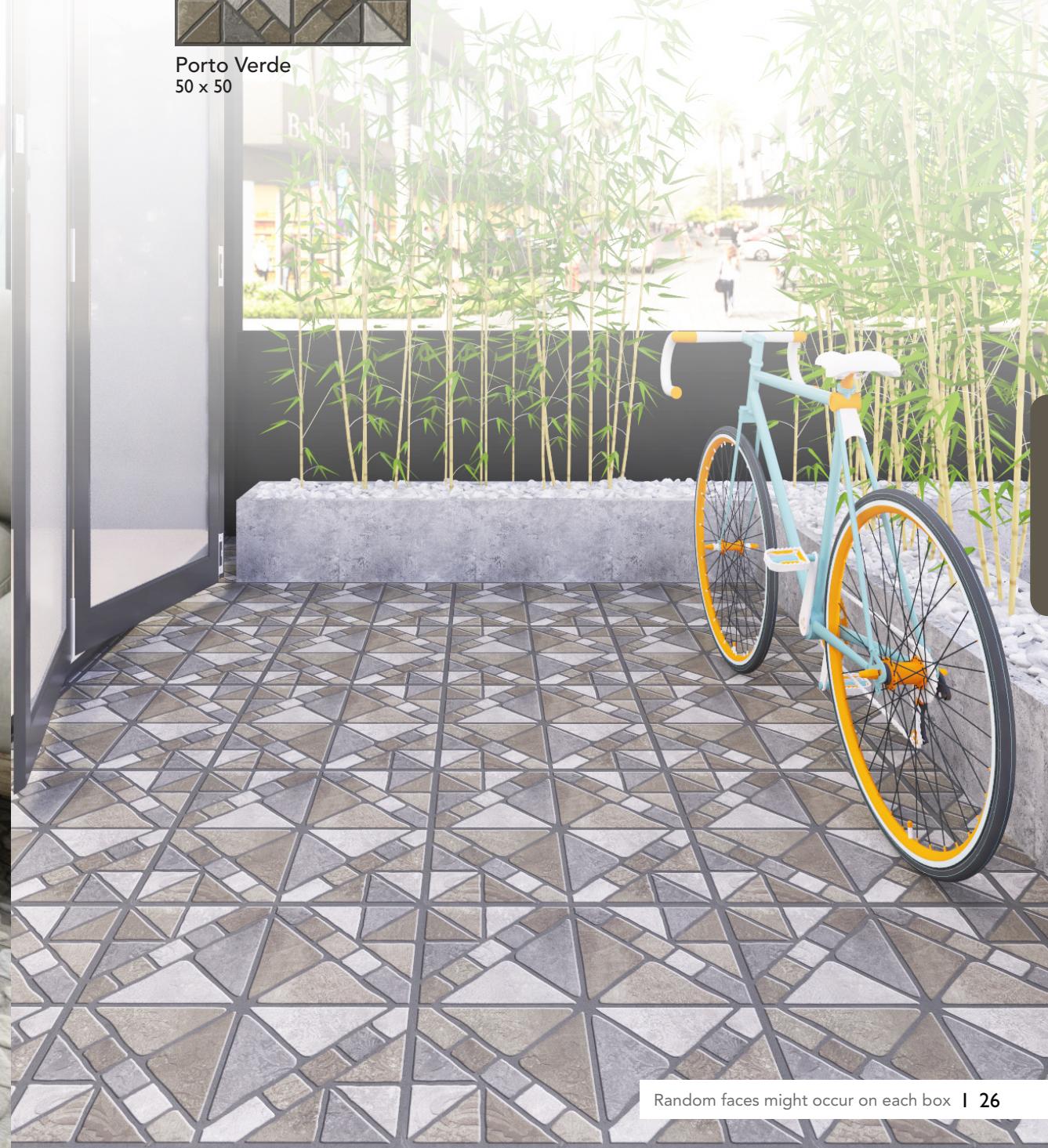


PORTO

MST
F



Porto Verde
50 x 50





Balkan Brown
40 x 40



BALKAN

M
F



Balkan Brown
40 x 40



Balkan Sand
40 x 40



CALM

MT
F



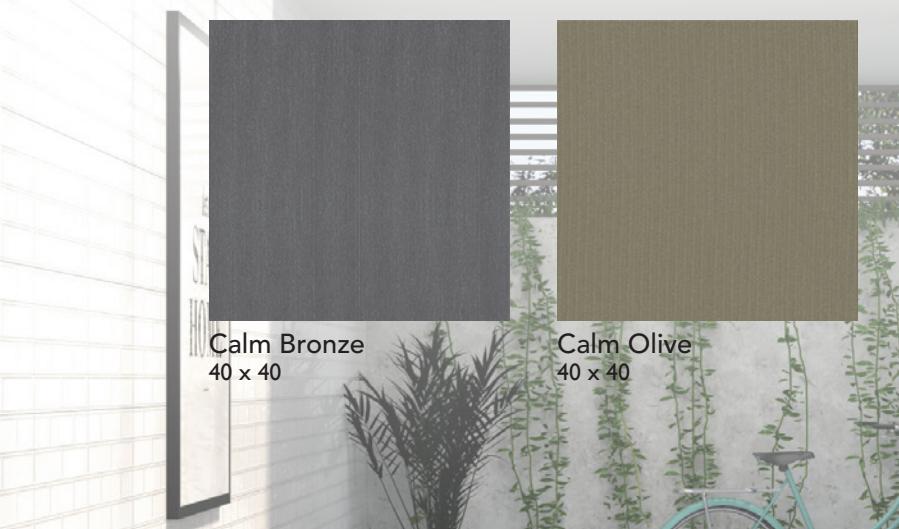
Calm Vanilla
40 x 40



Calm Aqua
40 x 40



Calm Royal
40 x 40



COTTON

M
F



Cotton Bone
40 x 40



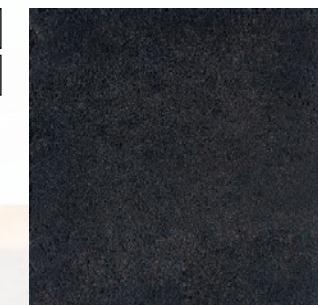
Cotton Brown
40 x 40



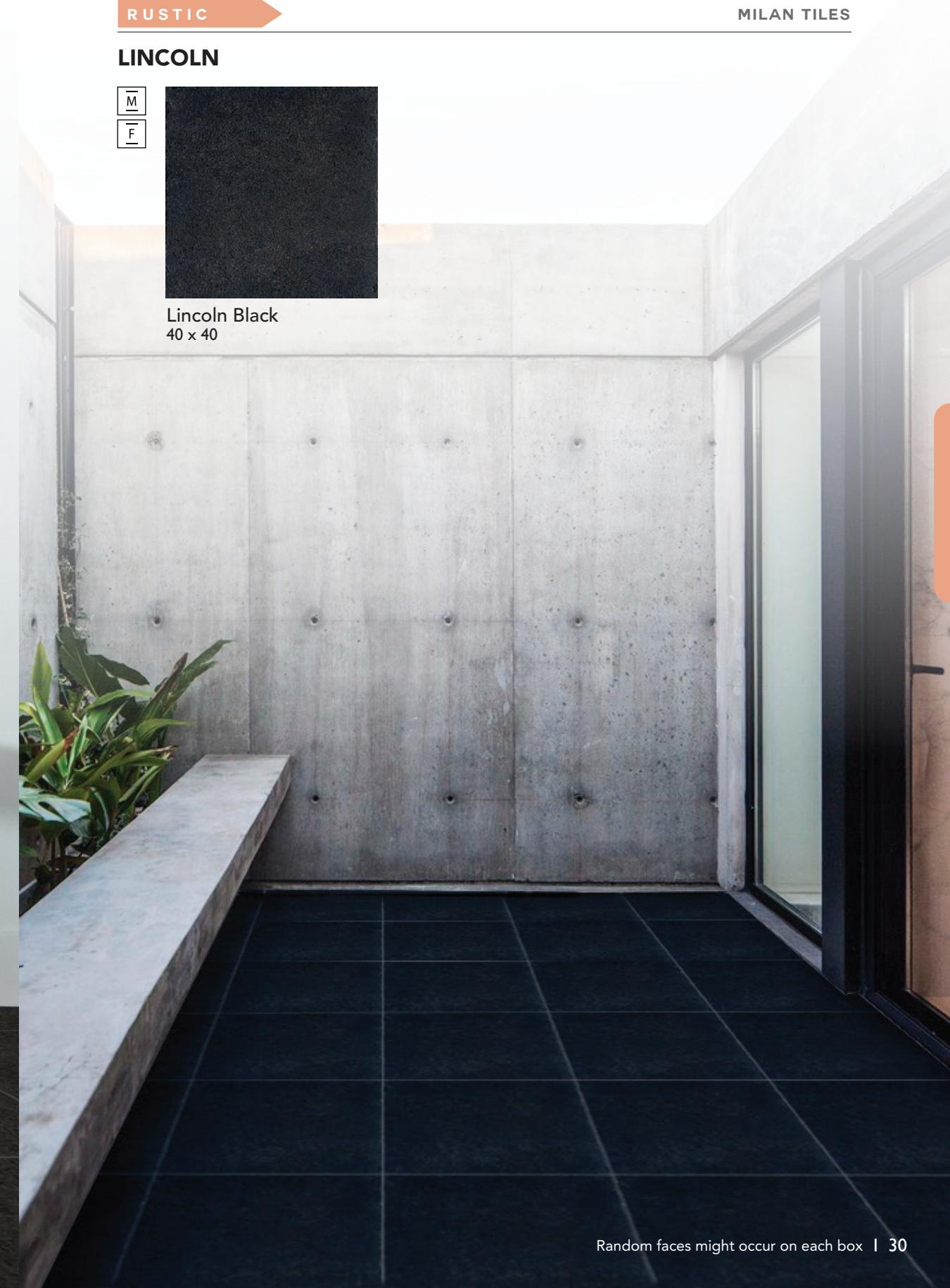
Cotton Black
40 x 40

LINCOLN

M
F



Lincoln Black
40 x 40





Nu Santorini
50 x 50



AQUAREL

G
F



Aquarel Crema
50 x 50

**CORSICA**

MS
F



Corsica
50 x 50

**EVO**

G
F



Evo Grey
40 x 40



Evo Deco
40 x 40



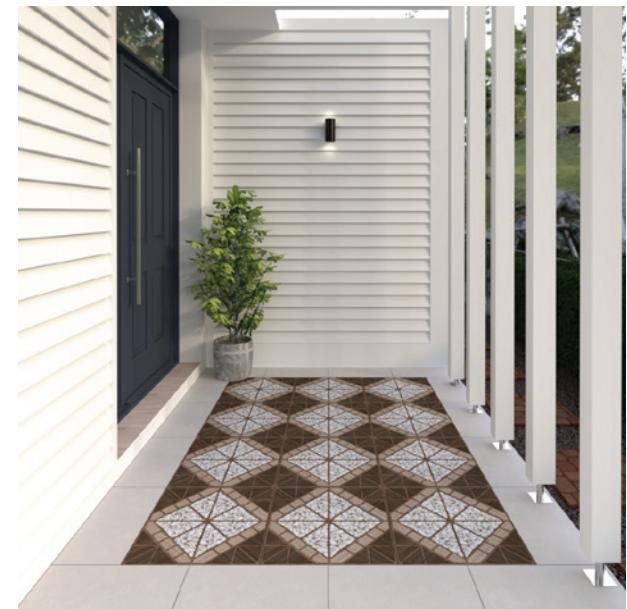
Evo L Grey
40 x 40

**GREGORIO**

MSt
F



Gregorio Uno
50 x 50



HARVEST



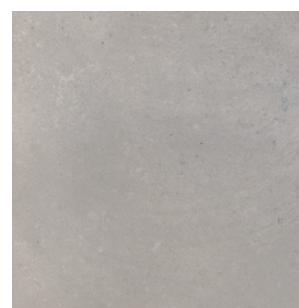
Harvest Deco Brown
40 x 40



Harvest Brown
40 x 40



Harvest Deco Grey
40 x 40



Harvest Grey
40 x 40



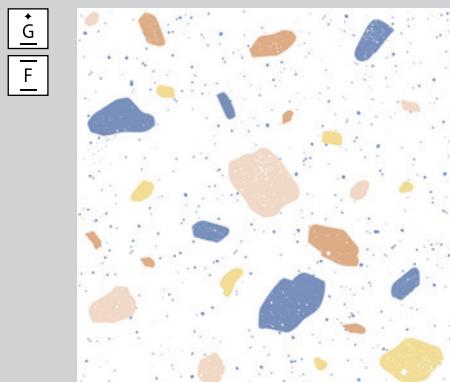
NU SANTORINI



Nu Santorini
50 x 50



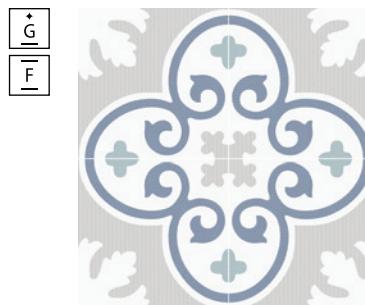
VENEZIA



Venezia Confeti
40 x 40



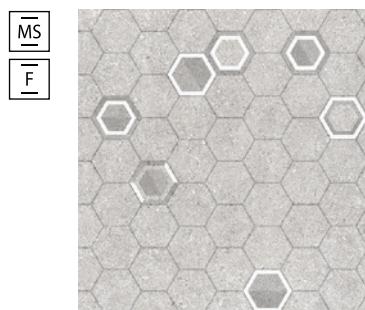
VIENNA



Vienna Blu
50 x 50



ZARCO



Zarco Gris
40 x 40



Zarco Ebano
40 x 40





Certa Bianca
40 x 40

HERCULES
TILES

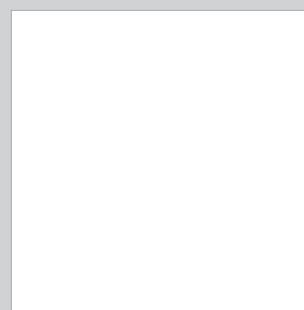
 milan
CERAMIC TILE
SMART SERIES

 milan
CERAMIC TILE

**MONO
COLOR . collection**



CERTA

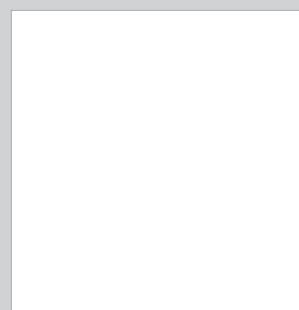


Certa Bianca
40 x 40



Certa Nero
40 x 40

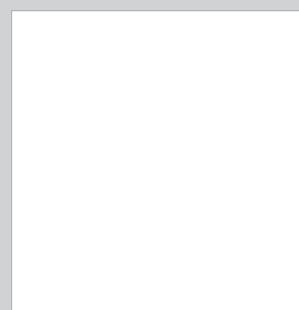
SIMPLY



Simply White
50 x 50



W 400



W 400
40 x 40

TECHNICAL SPECIFICATION



DESCRIPTION	TEST METHOD OR AS PER NORM	ISO 13006 REQUIREMENT	 milan CERAMIC TILE
Length & width (%)	ISO 10545 - 2	+ 0.6 %	+ 0.3 %
Thickness (%)	ISO 10545 - 2	+ 5.0 %	+ 4.0 %
Straightness of sides (%)	ISO 10545 - 2	+ 0.5 %	+ 0.3 %
Rectangularity (%)	ISO 10545 - 2	+ 0.6 %	+ 0.3 %
Surface Flatness (%)	ISO 10545 - 2	+ 0.5 %	- 0.15% to + 0.25%
Water Absorption (%)	ISO 10545 - 3	6% E ≤ 10%	6% < E ≤ 8%
Modulus of Rupture (N/mm ²)	ISO 10545 - 4	≥ 18 N/mm ²	≥ 21 N/mm ²
Breaking Strength (N)	ISO 10545 - 4	Min 800 N	Min 900 N
Crazing Resistance	ISO 10545 - 11	There Must Be No Crazing	Pass in 5 bar / cm ² Last 2 Hours
Staining Resistance	ISO 10545 - 14	Min Class 3	Min Class 3
Chemical Resistance	ISO 10545 - 13	Manufacturer to state classification	Min Class GB
Abrasion Resistance	ISO 10545 - 7	Required	Min Class 2

PACKING INFORMATION

BRAND	SIZE	PCS/BOX	M2/BOX	WEIGHT MAX. (KG)	BOXES/ Pallet	M2/ Pallet	WEIGHT MAX./ Pallet (KG)
 milan CERAMIC TILE	40 X 40	6	0.96	16.06	76	72.96	1191.74
	50 X 50	4	1.00	18.00	72	72.00	1452.80



50 X 50 4 1.00 18.00 72 72,00 1452.80

TECHNICAL SPECIFICATION



DESCRIPTION	TEST METHOD OR AS PER NORM	ISO 13006 REQUIREMENT	 HERCULES TILES
Length & width (%)	ISO 10545 - 2	+ 0.6 %	+ 0.3 %
Thickness (%)	ISO 10545 - 2	+ 5.0 %	+ 4.0 %
Straightness of sides (%)	ISO 10545 - 2	+ 0.5 %	+ 0.3 %
Rectangularity (%)	ISO 10545 - 2	+ 0.6 %	+ 0.3 %
Surface Flatness (%)	ISO 10545 - 2	+ 0.5 %	- 0.15% to + 0.25%
Water Absorption (%)	ISO 10545 - 3	6% E ≤ 10%	6% < E ≤ 8%
Modulus of Rupture (N/mm ²)	ISO 10545 - 4	≥ 18 N/mm ²	≥ 21 N/mm ²
Breaking Strength (N)	ISO 10545 - 4	Min 800 N	Min 900 N
Crazing Resistance	ISO 10545 - 11	There Must Be No Crazing	Pass in 5 bar / cm ² Last 2 Hours
Staining Resistance	ISO 10545 - 14	Min Class 3	Min Class 3
Chemical Resistance	ISO 10545 - 13	Manufacturer to state classification	Min Class GB
Abrasion Resistance	ISO 10545 - 7	Required	Min Class 2

PACKING INFORMATION

BRAND	SIZE	PCS/BOX	M2/BOX	WEIGHT MAX. (KG)	BOXES/ Pallet	M2/ Pallet	WEIGHT MAX./ Pallet (KG)
 HERCULES TILES	40 X 40	6	0.96	16.16	76	72.96	1199.03

MAINTENANCE



Sapulah keramik dari debu dan kotoran sebelum dipel.
Sweep the ceramic from dust and dirt before mopping.



Pakailah dua buah ember untuk air bersih dan air kotor.
Use two buckets for clean water and dirty water.



Gunakan sabun khusus pembersih lantai keramik.
Use a special soap to clean ceramic floors.



Jangan gunakan larutan kimia asam yang bersifat korosif.
Do not use solutions containing corrosive acidic chemicals.



Gunakan sikat halus atau sikat gigi untuk menyikat noda membandel dan segera bilas dengan air hangat.
Use a soft brush or toothbrush to brush off stubborn stains and rinse immediately with warm water.

INSTALLATION

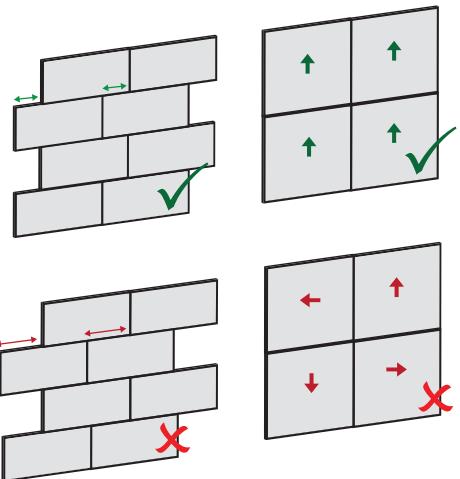
ARAH PANAH

Pasanglah keramik searah dengan panah pada sisi belakang keramik. Pastikan semua menunjuk pada arah yang sama.

ARROW DIRECTION - Install the tiles according to line guidance as shown on the back of each tile. Be sure to face the same arrow direction.

SUSUNAN KERAMIK

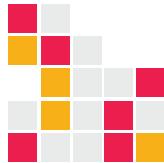
Hindari pemasangan keramik susun bata. Beri jarak maksimal 20% dari sisi ujung keramik.
TILE ARRANGEMENT - Brick stacking assembly is non preferable. We recommend you to overlap 20% max. to achieve those arrangement.



DESAIN RANDOM

Setiap kemasan berisi desain random untuk memberikan kesan yang lebih natural.

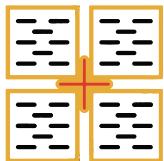
RANDOM DESIGNS - To provide visually naturalistic impressions.



LEBAR NAT

Lebar nat yang dianjurkan adalah 2 mm untuk keramik Habitat.

GROUT WIDTH - Leave a 2 mm gap between tiles.



TILE SPACER

Penggunaan spacer membantu menjaga jarak antar susunan keramik sama besar dan konsisten.

TILE SPACER - The utilization of the spacer will effectively help to maintain spacing consistency between the tiles.

Perhatikan nama motif dan kode produksi pada dus sebelum dipasang.

Don't forget to recheck the motif and batch code on the packaging.



Cairan kimia asam yang bersifat korosif dapat merusak permukaan keramik secara permanen!

Corrosive acidic chemicals may damage the surface of ceramic permanently!

Close

Got it

MILAN CERAMICS

Gallery

JAKARTA



KELAPA GADING

- Blok XC 1 No 7 Kelapa Gading, Jl. Boulevard Barat Raya, DKI Jakarta, 14240
 (021) 29578600



KEMANG

- Jl. Kemang Raya No. 31, Bangka, Jakarta Selatan, DKI Jakarta, 12550
 (021) 22715105



HAYAM WURUK

- Jl. Hayam Wuruk No. 77, Maphar, Jakarta Barat, DKI Jakarta, 11140
 (021) 62311260

SURABAYA



SURABAYA

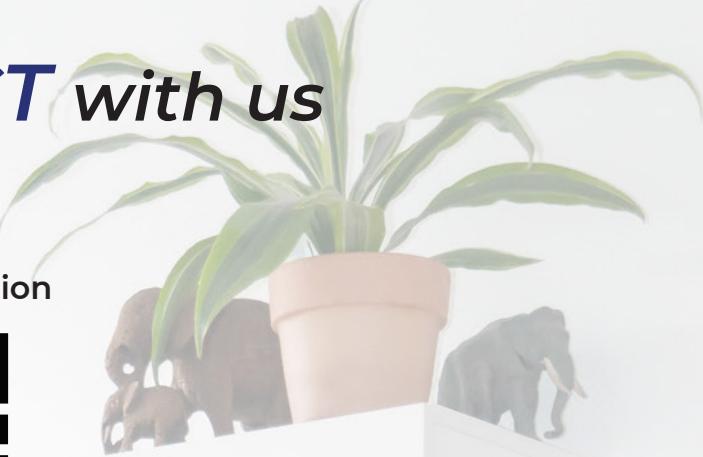
- Jl. Pahlawan No. 2, Alun-Alun Contong, Bubutan, Kota Surabaya, Jawa Timur, 60174
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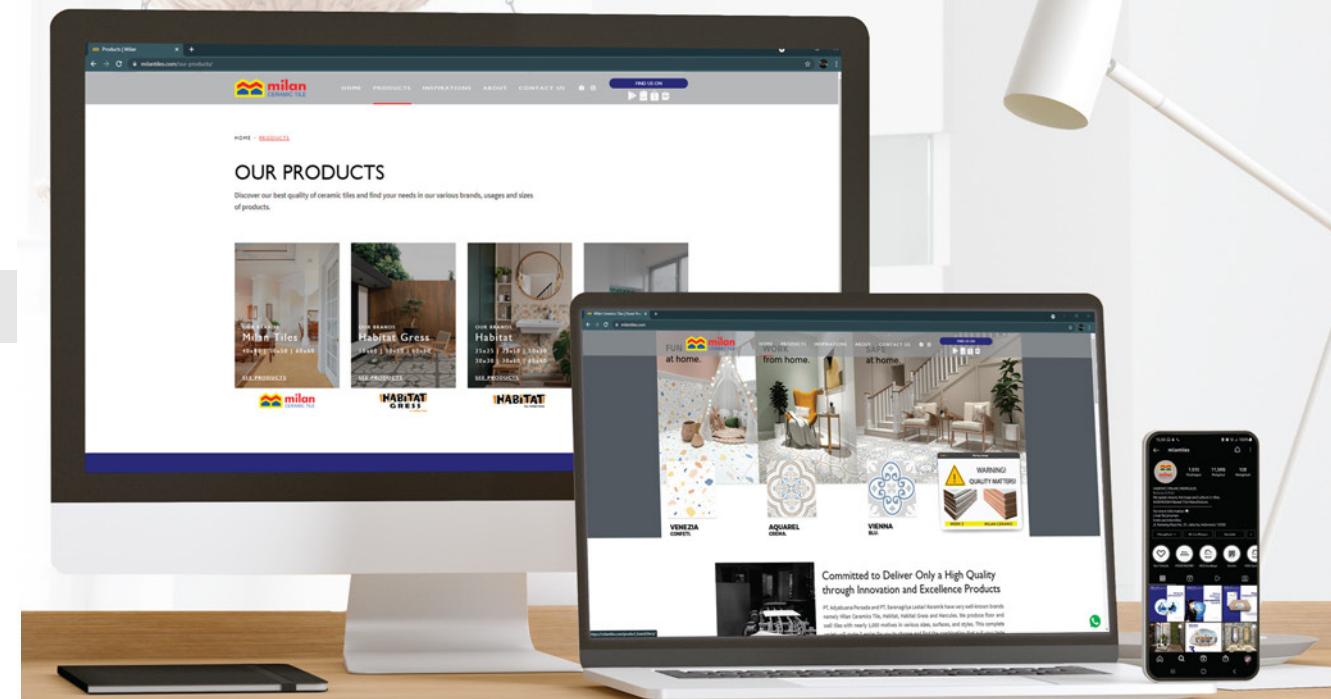
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